

Jacqueline dras
web • print • marketing

Digital Portfolio

928.699.6599

www.jackiedras.com

jackie@jackiedras.com

I CAN AND I WILL

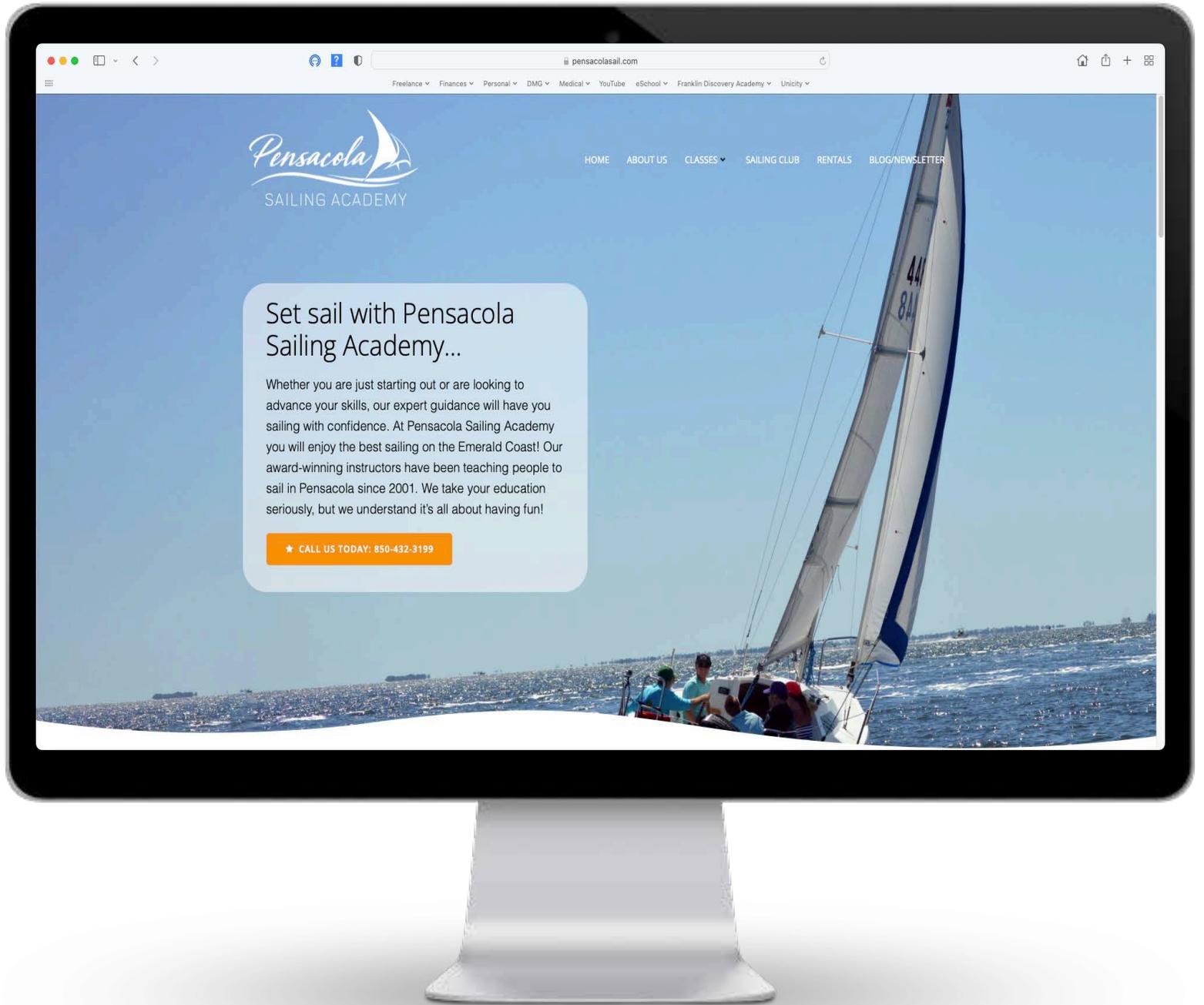


F.R.I.E.N.D.S.
Down Syndrome West Florida



Branding

Identity and Branding development for F.R.I.E.N.D.S. Down Syndrome of West Florida



Branding

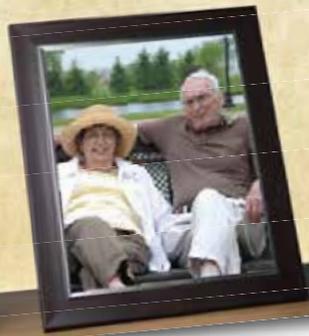
Logo and website design
for the Pensacola Sailing
Academy
Pensacola, FL



Trustees

OHIO MASONIC HOME BOARD:
 Most Worshipful Brother Terry W. Posey, 33°, Chairman
 Most Excellent Companion Donald L. Lusasso, KYGCH
 1st Vice Chairman
 Right Illustrious Companion Dr. Ross R. Black, II, 33°, KYCH, 2nd Vice Chairman
 Right Worshipful Brother Ronald L. Connelly, 33°, Treasurer
 Most Excellent Companion Kermit V. Zimmerman, 33°, KYGCH, Secretary
 Right Worshipful Brother David L. Collins, 33°, KYCH
 Most Excellent Companion Steven A. Duncan, 33°, KYGCH
 Brother David R. Freeman
 Right Worshipful Brother Clarence "Jack" Hartzell, III, 33°, KYCH
 Worshipful Brother Paxton T. Mendelssohn, KYCH
 Right Worshipful Brother Dr. Gary L. Nicholson
 Right Worshipful Brother William D. Stratton, 33°, KYCH
 Brother Thomas N. Thinnies
 Most Worshipful Brother Kevin B. Todd, 33°
 Right Worshipful Brother Dr. Gary E. Williams, 33°

OHIO MASONIC HOME FOUNDATION BOARD:
 Illustrious Brother Terry L. DeVassie, 33°, Chairman
 Most Worshipful Brother Gregory S. Sneed, 33°, Active Emeritus, Secretary
 Illustrious Brother Dr. Richard J. Herr, 33°, Treasurer
 Illustrious Brother Richard F. Ballard, 33°
 Brother David R. Freeman
 Right worshipful Brother Eric A. Gilbert
 Right worshipful Brother Matthew G. Gloor
 Illustrious Brother Clyde R. Huddleston, Sr., 33°
 Illustrious Brother Howard E. Landermlk, 33°
 Illustrious Brother David Dee Mowry, 33°
 Brother Thomas N. Thinnies
 Most Worshipful Brother James M. Williamson, 33°



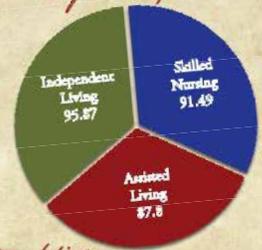
SERVICE

Statistics - 2014

Average Occupancy

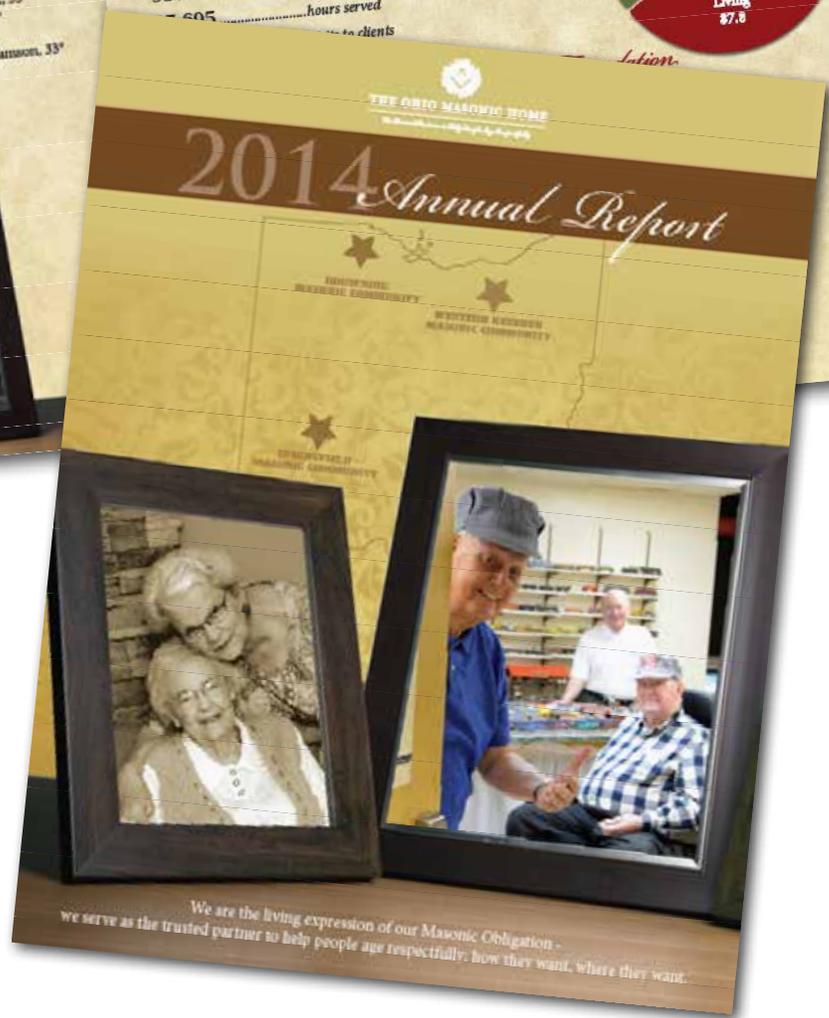
91.26% Springfield Masonic Community
 85.35% Browning Masonic Community
 93.26% Western Reserve Masonic Community

Average Occupancy By Levels of Care



Cornerstone Home Healthcare

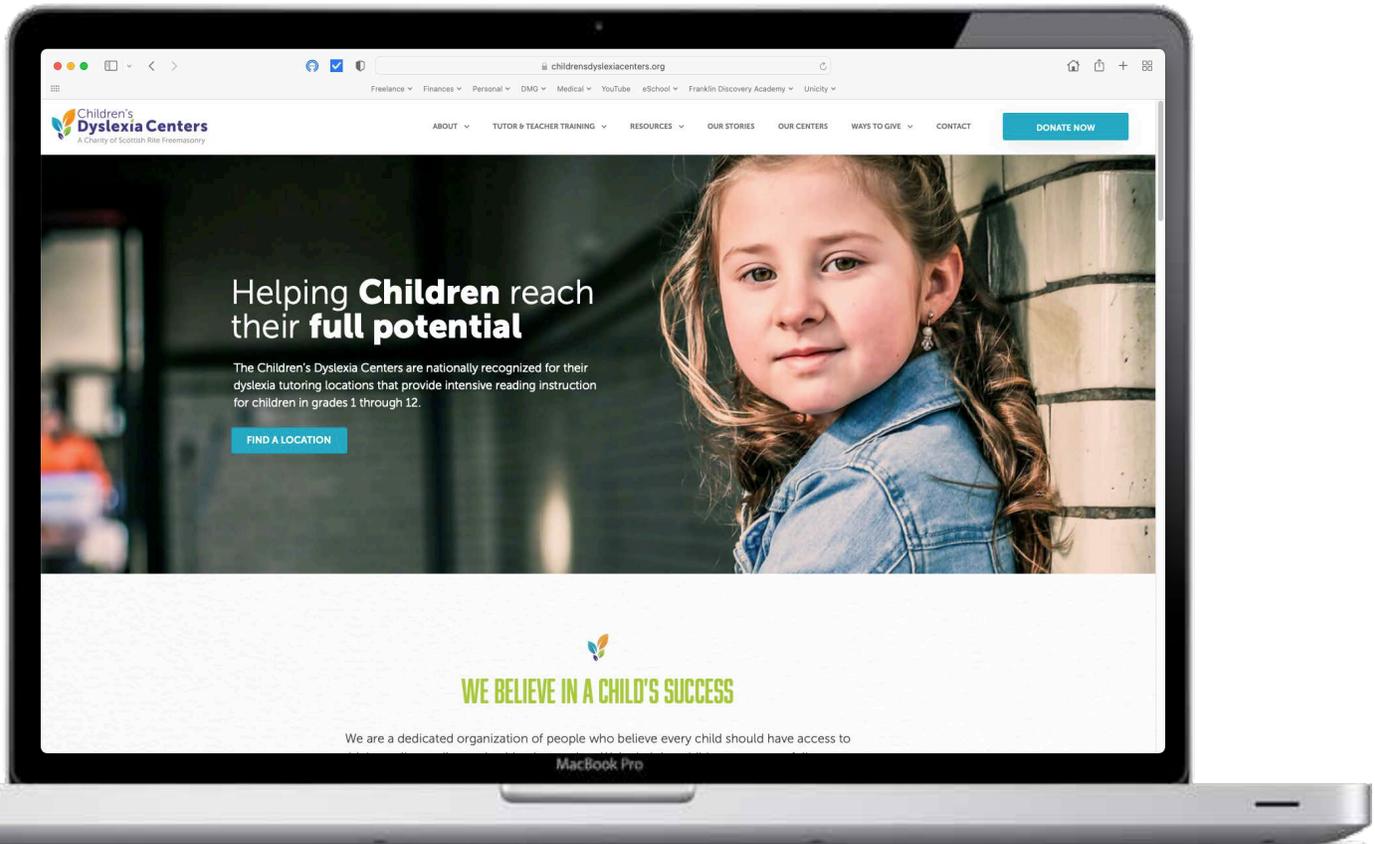
950 clients served
 7,605 hours served



We are the living expression of our Masonic Obligation - we serve as the trusted partner to help people age respectfully, how they want, where they want.

Collateral

Annual report design for the Ohio Masonic Home, Springfield, OH



Identity Design

Logo and website design
for Children's Dyslexia
Center of Dayton
Dayton, OH



Lt Col Jim Haskins and Capt Rebecca Cone, both from DLCJ, are supporting the ongoing standup of Delta XIII, the United States Space Force's (USSF) dedicated education organization. Delta XIII will provide professional military education, professional continuing education, and facilitate USSF officer accessions through the Jeanne M. Holm Center and the United States Air Force Academy. The eSchool has provided manpower expertise in hiring processes and coordinating the Delta's growing needs with HQ USSF/S1 and the future space training and readiness command field command, which will stand up this summer. We also assisted in organizational design, basing actions, host-tenant support, and program objective memorandum (money/resource) submissions. Delta XIII is forecasted to temporarily stand up at Maxwell AFB this summer before relocating to a permanent home.

Great Power COMPETITION

The eSchool has continued to upgrade our courseware in support of the Air University-wide effort to increase understanding of Great Power Competition (GPC). Numerous courses have already been enhanced with this content, with the remainder of the enhanced courses to be launched in Fall 2021.

Additionally we have launched a GPC-focused OLMP RE-5610 research class, with those students now in their RE-5611 class in Spring B. We look forward to seeing what scholarly contributions our students make in this area.

Finally, the eSchool launched a Great Power Competition webinar series, with Dr. Jared McKinney, from DLCS, as the speaker for the first two events. We also leveraged Jared's contacts and our contract to bring in Dr. Kerry Brown from the Lau China Institute at King's College, Dr. Barry Naughton from UC San Diego, and Mr. Mike Dahm from Johns Hopkins Applied Physics Laboratory. The first of six lectures will conclude in April, with the second set of lectures starting in May. This series has provided our students access to world-renowned scholars on China and GPC, and the response from both students and faculty have been extremely positive.

ASSESSMENTS

The eSchool assessments team is undergoing exciting changes as we continue to increase capabilities. We leveraged the ASU contract to create a new database pulling and tabulating graded data directly from Canvas. This is something that we have not been able to do since we left Blackboard. It gives us a powerful new way to monitor students' progress in their learning journey and provides data to meet both internal and external reporting requirements.

Thank you for making the change to ASU! Registering and tracking progress is infinitely better.

-eSchool AWC Student

I really enjoyed using the pin / comment

I love the simulation method for this course. It was a nice break from the traditional read and take a test method.

-ACSC eSchool Student

2021 LEARNING PROFESSIONALS' CONSORTIUM

Just Add Leaders: Building a Flight Commander Course

An eSchool team led one of the three March 2021 "Idea Labs" that preceded the Air Force Leading Professionals Consortium. The team consisted of: Mrs. Carolyn Knutson-Vaccaro (DLE), Maj Courtney Scott (DLCL), and Mr. Mike Hower (DLE) as presenters and group facilitation added Dr. Chris Shannon (DLCL), Maj Travis Neal (DLCL), and Dr. Stephanie Hostetter (DLE). The Flight Commander's Edge (FCE) Team's two-hour workshop readied 25 participants with executable plans for compact but effective flight command leadership courses to bring to their respective units. Supporting resources included a 47-page workbook for pre-event preparation, plus extensive and tailored visual materials. Participants also provided feedback with their own insights about successful flight-level leadership. The team facilitated breakout sessions, refined workshop materials, and gave their time and talent to this successful presentation.



Asia Pacific Conference on Curriculum Studies and Instructional Design, in Manila, Philippines invited Dr. **Jacqueline Cahill, the Associate Dean of Education and Technology**, to present twice in February 2021. Jacqueline presented on "Challenges and Strategies in 21st Century Online Learning" and "How to Effectively Implement Curriculum and Supervise in a Remote Learning Environment." The conference included presenters and attendees from all over the world and focused on audience members in DOD, higher education, and K-12.



eSchool NEWSLETTER

SPRING 2019

THANK YOU

Thank you for being a part of the eSchool of Graduate Professional Military Education!

We are aiming to communicate, via a seasonal newsletter, with all of our on-site and off-site faculty and staff. eSchool is part of Air University (AU), which is located on Maxwell Air Force Base in Montgomery, AL.

We currently serve 13,000 students, all over the world, in four programs. We offer professional military education within Squadron Officer School (SOS) for primary development education, Air Command and Staff College (ACSC) for intermediate development education, and Air War College (AWC) for senior development education. In addition, we offer an online masters program (OLMP) where one may earn a master's degree and joint professional military education 1 credit. eSchool has approximately 70 faculty and staff on-site and 185 contract instructors off-site who create and deliver 68 online courses and over 200 monthly seminars.

The eSchool of Graduate PME consists of:

- **DL** - front office (leadership and staff)
- **DLE** - design and development directorate (adult learning theory and instructional design)
- **DLO** - operations support directorate (technology and student services)
- **DLC** - academic operations directorate
- **DLCJ** - joint airpower & warfare studies department
- **DLCL** - leadership and ethics studies department
- **DLCS** - strategy and security studies department
- **Research** (includes acting director and deputy director)
- **Assessments** (includes acting director and deputy director)

Update on eSchool and ASU

In support of SecAF's push to increase partnerships with innovative universities, eSchool and EdPlus from Arizona State University (ASU), are working on a feasibility study. We want to determine if USAF officer professional military education distance learning (OPME DL) programs may be integrated into the ASU educational and technical environment. A memorandum of understanding (MOU) was signed between Dr. Crowe (ASU President) and Lt Gen Kwast (AETC/ CC) on 23 Jan 2019. This MOU outlined goals and objectives for our collaborative efforts and

established a senior leader steering committee with representation from ASU, Air Education and Training Command (AETC), AU, and Secretary of Air Force (SAF) general counsel's office. This steering committee will ensure senior level support and legal approval for all projects. Our feasibility study is the first project and will focus on establishing a data flow between AU and ASU and discovering enhancement opportunities for our courseware.

INNOVATION

eSchool has a number of innovations that we are experimenting with currently to improve education for our students. Three innovations that are in the spotlight are informal learning webinars, virtual reality/augmented reality (VR/ AR) exploration, and video enhancements. Informal learning webinars are optional, synchronous, supplementary sessions offered through Adobe Connect from a subject-matter-

expert who provides slides and short lectures with a question and answer session. VRIAR has included presentations for DOD professionals and eSchool faculty development and hosted an experimental elective of resident/online students. Video enhancements are high impact, short videos to capture the attention of our target audiences and teach about the programs or departments.



Newsletter

Newsletter design for Air University's eSchool of Graduate PME Maxwell AFB, AL

Delivering the Dream of

HOME OWNERSHIP



**30400 FOX RIDGE CT,
TEHACHAPI, CA 93561**

Tons of options are what you will find in this large mountain home. Complete with a HUGE workshop and situated on 2.44 acres. Enjoy breath taking views of Bear Valley Springs. The interior features a spacious kitchen complete with granite countertops and a corner fireplace. 3 dedicated bedrooms, 2.5 bathrooms with optional office, exercise room, and formal dining add to the potential . The optional guest quarters would make the perfect mother in law or teen suite! Call for an appointment today!



**WANT TO SEE YOUR PROPERTY LISTED HERE?
Contact me today!**



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kw
KELLER WILLIAMS
1000 W. Tehachapi Blvd, Tehachapi, CA 93561
Equal Housing Opportunity, Diversity and Fair Housing

w: www.AmeeOnline.com

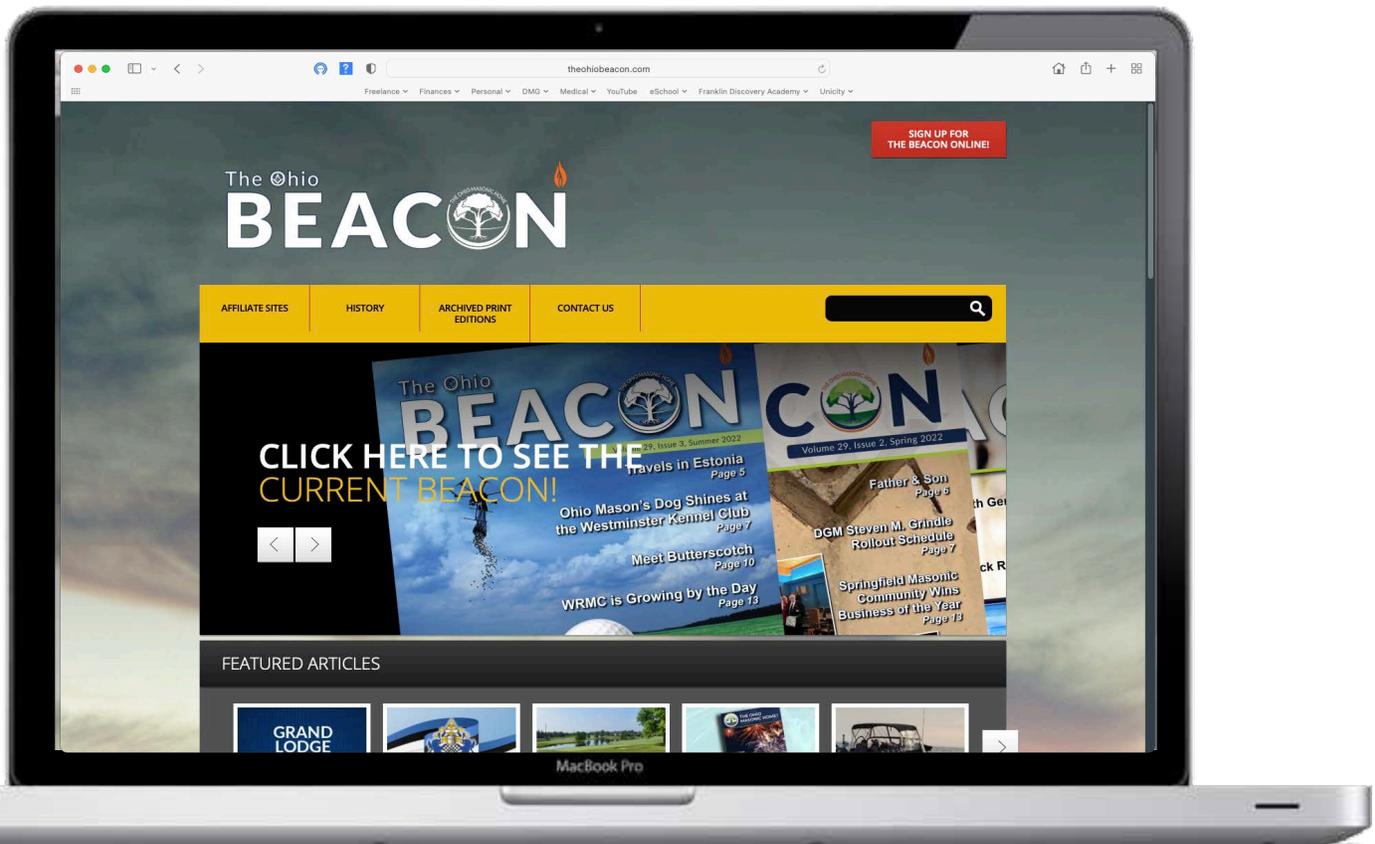
m: 661.301.6068

o: 661.822.5959

e: amee@kw.com

Collateral

Magazine
advertisement for
Amee Skutvik, realtor
for Keller Williams



Web Design

Logo and website design for The Ohio Beacon, quarterly magazine for the Ohio Masonic Home.

TAKE A MINUTE CHANGE A LIFE



MAKING THE CONNECTION

Establishing good working relationships with coworkers, friends and colleagues are very important. You may be the trusted person a colleague who may be feeling disengaged or could open their feelings to you during a very difficult time in their lives. So here are some steps that can help.

- 5 STEPS
TO HELP
SOMEONE
AT RISK**
1. Ask
 2. Keep Them Safe
 3. Be There
 4. Help Them Connect
 5. Stay Connected

CONNECTING PEOPLE TOGETHER

CONNECTION CREATION

- Mitigating Office Climate
- Education
- Invite a Loner
- Regular Visits
- Smile and Show You Care

U First Sergeant:
334-462-5774 or 334-953-8980

Mental Health: Major Cole 334-953-5430
E-Mail: Levi.e.cole.mil@Mail.mil

Military Family Life Consultant (MFLC)
Ms Lajessie Williams—334-744-0418
E-Mail: Lajessiew@Charter.net

Tricare Nurse: 1-800-444-5445

FAITH AND HOPE

Continuing the Conversation from the
CSAF **Tactical Pause Day**

Collateral

Brochure design for Air University's eSchool of Graduate PME
Maxwell AFB, AL



Feel Great

Puerto Rico Challenge

2,000

Feel Great members in July!

The Method
training featuring
STEWART HUGHES
Unicity CEO

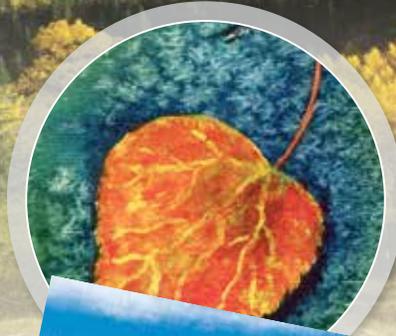
UNICITY

- If all Puerto Rico sales achieves 2000 Feel Great members in the month of July, Stewart will visit PR again in August and conduct a full day training of The Method to the top 25 contributors to the 2000 members.
- To determine if the goal is achieved total Feel Great sales in PR plus the Feel Great sales outside of Puerto Rico.
- All Member purchases of Feel Great plus Distributor 10 pack purchases count toward the goal.
- The Top 25 people who get a spot in the training will be given 15 points for every new distributor enrolled and sponsored with a Feel Great 10 pack in July + Centurion count for July.

Collateral

Feel Great Incentive trip
flyer design for Unicity
International
Orem, UT

Welcome to
Buena Vista



Overview of Our Services

Full Service Print and Copy Shop

We offer more services and products right here than at most any other shops in large or small towns! We also keep our overhead low and do not invest in sales gimmicks. As a result, we can give you a low price guarantee, even when compared to prices on the internet!

Digital Printing or Press Work

From basic b/w to full color, including business cards and brochures up to large format prints, banners and signs.

Graphic Design & Prepress

- Typesetting, layout and logo design
- Photograph / artwork touchup
- Scanning services
 - Line art or photos
 - Up to 36" wide
- Digital clip art selections available
- Office supplies & gifts

Prints & Press Work

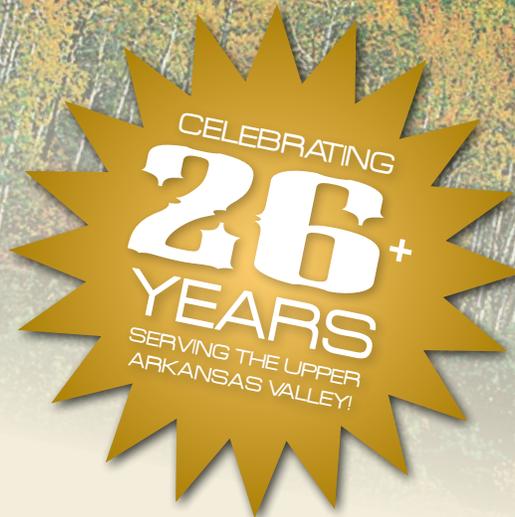
For imaging equipment is quality copies or prints from. From one print to as many we can produce on-demand output on a variety of paper sizes.

Highest quality and/or larger we offer the option of press work. The press often saves significant produces impressive quality you need to show off!

A variety of finishing/bindery options are available with jobs on the press, including finishing options.



Aspen Leaf
PRINT & COPY



Convenience and
Quality Service
at a Lower Cost!

Collateral

Brochure Design for Aspen
Leaf Print and Copy

Unicity North America
January 15 at 12:19 PM · 🌐

Are you ready? #billion #opportunity #unimate #balance #unity #national #unicitynorthamerica

TOGETHER THEY TASTE LIKE THE NEXT BILLION DOLLAR **OPPORTUNITY** ASK ME WHY.

UNICITY

👍❤️👏 349 31 Comments 2 Shares

👍 Like 💬 Comment ➦ Share

Unicity North America
October 7 at 8:01 AM · 🌐

Happy National Frappe Day! #frappe #cold #brew #unity #national #unicitynorthamerica

Happy National Frappe Day!

May the cold brew be with you!

UNICITY

👍❤️👏 275 15 Comments 5 Shares

👍 Like 💬 Comment ➦ Share

Unicity North America
May 2, 2020 at 7:59 AM · 🌐

What do you think is the most dangerous activity? #rockclimbing #danger #eating #balance #unity #national #unicitynorthamerica

THE MOST DANGEROUS ACTIVITY ON EARTH IS NOT ROCK CLIMBING OR SKY DIVING...

IT'S EATING. ASK ME WHY.

UNICITY

UNICITY

👍❤️👏 305 15 Comments 3 Shares

👍 Like 💬 Comment ➦ Share

Unicity North America
October 2 at 9:53 AM · 🌐

It's Fall y'all! Let's Feel Great! #feelgreat #fall #feel #great #unity #national #unicitynorthamerica

Fall is the perfect time to **Feel Great!**

UNICITY

UNICITY

UNICITY

👍❤️👏 295 35 Comments 2 Shares

👍 Like 💬 Comment ➦ Share

Social Media

Social Media campaign posts for Unicity International Orem, UT



Branding

Identity package including logo, maps and graphics support for Mojave Greens Disc Golf Course



Marquetta Johnson, LLC
A New Beginning Starts With Home



Logo Designs

Logo design for various companies

WILDLIFE

2,789 feet
(0.85 km) The length of the world's longest beaver dam found in Northern Alberta.

15,500
of the world's 25,000 polar bears. The world's only enclosed captivity for polar bears is in Churchill, Manitoba.

247
Annual car accidents that involve a moose.

2.4 million
Caribou live in Canada.

ALL ABOUT THE EYE

Shark Eyes
Human corneas are so similar to shark corneas that they have been used as a replacement in human eye surgery.

Visual Cues
Humans and dogs are the only species known to seek visual cues from another individual's eyes and dogs only do this when interacting with humans.

Sneeze
It's impossible to sneeze with your eyes open.

Pirates
Pirates used to wear a gold earring because they believed it would improve their sight.

Morse Code
An American POW in Vietnam repeatedly blinked his eyes in Morse code during a televised interview, spelling out "T-O-R-T-U-R-E" to signal U.S. military how POWs were being treated.

Pupil
The pupil of your eye expands as much as 45% when you look at someone you love.

Color Blind Camouflage
Some people who are color blind can overcome camouflage and were used in WWII.

Third Eyelid
The small pink area in the corner of your eye is what's left of a third eyelid our ancestors had in the ocean.

ATMOSPHERE

Small meteorites which are mainly fragments of dust, enter the Earth's atmosphere every day
100 TONS

Without a pressurized suit in space, water boils at body temperature. The altitude at which one needs a pressurized suit is
12 MILES
(also known as the Armstrong Limit)

Heavier than previously thought at 17,637 lbs, T-Rex's top speed was slightly slower than an average humans.
YOU COULD OUTRUN A T-REX

The value of the Earth's atmosphere based on the price of CO2: \$1.75 per cubic yard
\$5,824,006,000

In 2017, the hole in the ozone layer was smaller than it has ever been in the last 10 years.
OZONE HOLE IS SHRINKING

Every day there are approximately
8,000 LIGHTNING STRIKES/DAY

Infographics

Infographic design

ONLINE PROFESSIONAL MILITARY EDUCATION
THE NEXT LEVEL



Powered by

ASU Arizona State University

SOLUTIONS START HERE

Poster Design

Poster design for Air University's eSchool of Graduate PME
Maxwell AFB, AL



Brand Design

Brand and collateral design for Amee Skutvik, realtor for Keller Williams